

KEEP THE CENSUS TAKERS FROM KNOCKING ON YOUR DOOR

In March 2010 you will receive a 10 question census questionnaire in the mail. All you need to do is complete the form and return it in the postage-paid envelope as soon as possible. Simple enough, right?

So what happens if you don't complete and return your census questionnaire? If you don't send back your form, you may receive a visit from a census taker. A census taker is a person from your community who is hired by the Census Bureau to make sure that your neighborhood gets represented as accurately as possible. The census taker's primary responsibility is to collect census information from residences that have not sent back their 2010 Census form.

Census takers will be visiting households in May – July 2010. The Census Bureau provides the census taker with a binder containing all of the addresses that didn't send back a filled out census form. The census taker then visits all of those addresses and records the answers to the questions on the form. Here's what you need to know if a census taker knocks on your door:

- First ask to see their ID. All census workers carry official government badges marked with just their name; they may also have a "U.S. Census Bureau" bag
- Note that the census taker will never ask to enter your home
- If you're still not certain about their identity, please call the Regional Census Center at 720.475.3640 to confirm they are employed by the Census Bureau
- Answer the census form questions for your entire household (you must be at least 15 years old to answer questions) so that the census taker can record the results for submission to the Census Bureau
- The census taker will ONLY ask the questions that appear on the census form

Census takers visit local homes up to three times to capture resident information for the 2010 Census, each time leaving a door hanger featuring a phone number. If you prefer, you can schedule a visit with your census taker. You are required to talk to the census takers since participation in the 2010 Census is vital and required by law (Section 221, of Title 13 of the U.S. Code).

By being counted you are standing up for what your community's needs are.



2010 CENSUS: **IT'S IN OUR HANDS**

It's in OUR HANDS. It's short, it's confidential, and it counts for Arizona!